## POWERSCAN 9600 AUTO RANGE SERIES: EXTREME SCANNING FLEXIBILITY IN A SUPER-RELIABLE DEVICE

Datalogic introduces the PowerScan 9600 Auto Range Series, setting a new standard for handheld scanners

Bologna, July 27th – 2023. Datalogic is thrilled to announce the launch of the groundbreaking PowerScan 9600 Auto Range series.

Designed to cover a multitude of handheld scanning applications in retail, manufacturing, and transportation & logistics, this advanced series of devices offers unparalleled efficiency and precision. The flagship feature of the new Auto Range series is its scan engine, which can effortlessly read barcodes from up close to an incredible 20 meters away, making it a game-changer in warehouse applications where both close-range and long-range scanning is required.

The PowerScan 9600 Auto Range series presents a compelling value proposition, delivering a lower total cost of ownership through a combination of rugged design, wireless charging capability, and error-free communication features tailored to meet diverse business needs. Warehouse managers will appreciate the long-term durability of these devices, ensuring uninterrupted operation even in the largest distribution centers. Furthermore, the new Auto Range series provides audible and visual read feedback, offering users the flexibility to choose between standard devices or those equipped with a full keypad and large display.

Building upon the well-known plug-and-play architecture of the 9600 family, the PowerScan 9600 Auto Range series future-proofs any changes in communication setup and safeguards investments. With the ability to seamlessly switch between Serial, USB, Ethernet, EtherNet/IP, or PROFINET interfaces, users can easily adapt to evolving communication requirements.

Reliability and ruggedness, which are hallmarks of Datalogic handheld scanners, are once again showcased in the PowerScan 9600 Auto Range series. The inclusion of wireless charging eliminates the need for physical charging pins, a common point of failure in harsh environments. Additionally, users can monitor battery status and scanner health for predictive maintenance. The device's robust exterior is designed to withstand up to 50 drops from a height of 2.5m / 8.2 ft, while IP67 and IP65 sealing ensures unparalleled protection in varying environmental and industrial conditions. Furthermore, the trigger is tested for an astonishing 10 million hits, underscoring the scanner's exceptional longevity, and providing a class-leading return on investment.

To cater to diverse communication needs, the PowerScan 9600 Auto Range series offers multiple options. The standard corded model is ideal for stationary scanning applications, while the Datalogic STAR 433 MHz Cordless System™ 2.0 has an amazing 150m range and the cordless Bluetooth® 5.0 provides seamless integration with Bluetooth-enabled devices, offering ultimate flexibility for users on the move.



## **PRESS RELEASE**

The Cordless STAR 2.0 model is also offered with a large display and keypad option for real-time feedback to the operator.

Datalogic has once again exceeded expectations with the introduction of the PowerScan 9600 Auto Range series, further enhancing the highly regarded 9600 family of handheld scanners. By combining unbeatable performance with long-term durability, this cutting-edge device empowers businesses to optimize their operations and maximize their investment.

